

## **Report of the Activity**

### **Pitch-A-Thon**

**Date:** 28/02/2025

**Venue:** Karnavati University Campus

**Time:** - 09:00 AM to 05:00 PM

**Number of Participants:** - 210

Pitch-A-Thon, organised by the Unitedworld Institute of Technology (UIT) in collaboration with the Karnavati Innovation and Incubation Foundation (KIIF), Entrepreneurship Development Cell (EDC), Institution's Innovation Council (IIC), and the Student Startup and Innovation Policy (SSIP), concluded with exceptional enthusiasm and creativity.

The initiative was designed with a clear objective which was to offer students a dynamic platform to identify real-world challenges, explore innovative solutions, and build the confidence required to articulate and pitch their ideas effectively. Activities like this play a vital role in empowering students to think critically, embrace creative problem-solving, and progress meaningfully in their innovation and entrepreneurship journey, while also understanding the importance of validation, business modelling, and early intellectual property awareness.

The event witnessed an impressive 100+ registrations, with 78 teams presenting their innovative ideas before an expert jury. Students were divided into two parallel pitching sections for structured and focused evaluation. From each section, three outstanding teams emerged as winners, receiving cash prizes for the originality, clarity, and impact of their ideas.

Dean of UIT, Dr Kusum Lata Agarwal, applauded the initiative and emphasised how such experiential learning platforms strengthen design thinking abilities, innovation-led thinking, and a growth mindset among students. She reiterated that Pitch-A-Thon aligns with UIT's vision of building a dynamic, future-ready educational ecosystem that nurtures curiosity, creativity, and entrepreneurial courage.

The distinguished jury panel consisting Mr Devendra Parmar (Founder, Loop Robotics Technologies), Mr Akash Parekh (Founder & CEO, ArgyleEnigma Tech Labs), Mr Naitik Patel (AI/ML Lead, AiRotor), along with KIIF representatives Ms Brinda Pandya and Mr Jignesh Thakor commended the depth of research, originality, and confident presentations showcased by the students. Their constructive insights and appreciation further encouraged participants to refine their ideas and pursue innovation with greater intent and responsibility.

### Glimpses of Event

